

MARCALI

YACHT

INTERNATIONAL

Luxury Pleasure Yacht Brokers & Sport Fishing Specialists

Contacts: Casey Burson
AD Marketing, Advertising & PR
(239) 337-9260
casey@admarketingteam.com

Marc Harris
Marcali Yacht Brokerage
(239) 275-3600
marc@TeamMarcali.com

News Release

FOR IMMEDIATE RELEASE

AD Marketing Partners with Marcali Yacht for Global Advertising

Fort Myers, Fla., April 16, 2009 – Alison Drake Marketing, Advertising and PR, LLC has partnered with Marcali Yacht Brokerage and Consulting, LLC in an effort to market and advertise Marcali Yacht globally. “In this economy it is great to see new business’ developing and growing at such a rapid pace” says President of AD Marketing, Alison Drake, “our team is very excited to assist Marcali with all of their advertising needs.”

AD Marketing is an integrated, award winning, forward thinking agency. They are committed to serving all aspects of marketing needs. Located in Fort Myers, FL with over 20 years of national experience, AD Marketing says they thrive on change and innovation. For more information about AD Marketing visit admarketingteam.com or call (239) 337-9260.

Marcali Yacht Brokerage and Consulting opened their doors in March of 2009. They are a full service yacht brokerage organization specializing in the marketing and sale of all vessel types. Owner, Marc Harris, has over 30 years experience in the yachting industry. “Marcali’s rapid growth in this ever changing marketplace is a direct reflection

-more-

A.D.M. Partners with M.Y.B., 2

of our team desire to be the best,” says Harris. For more information about Marcali visit marcaliyacht.com or call (239) 275-3600, toll free (888) 802-5381.

#

Logo and photo's available upon request.